



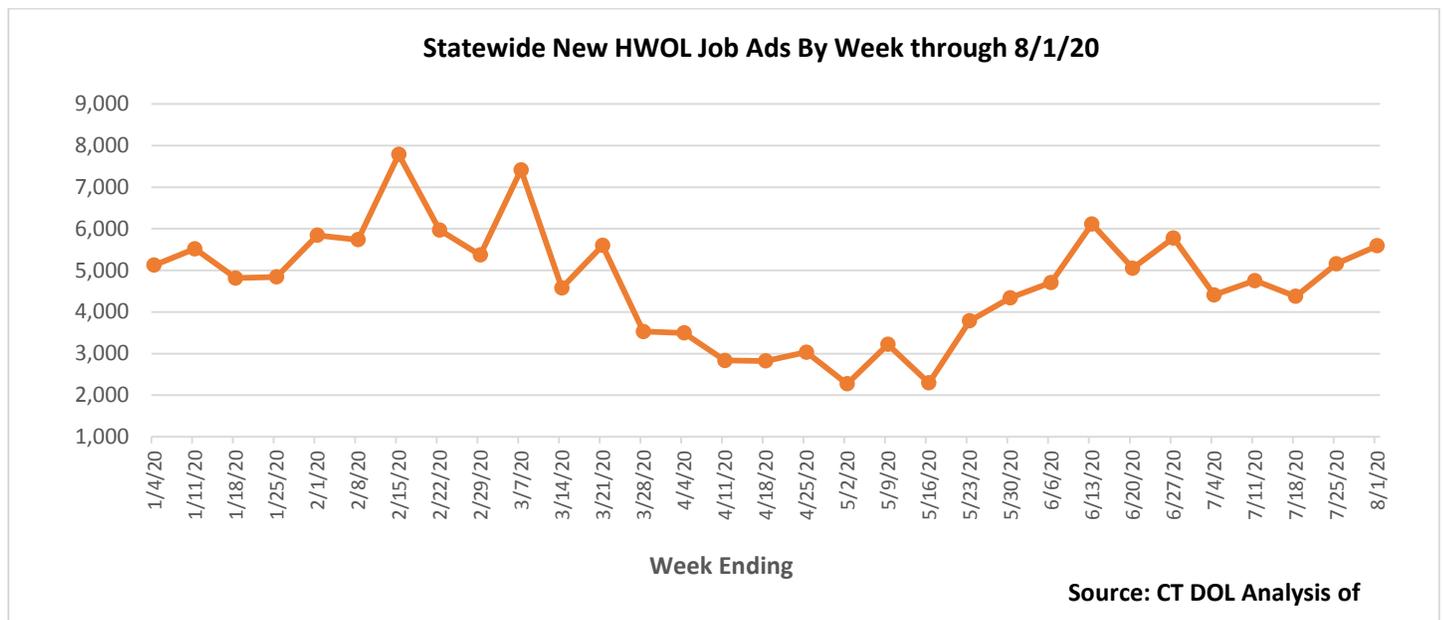
NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending August 1st, 2020

Weekly New Job Ads during June and July Rebound from Lows in April and May

WETHERSFIELD, August 7th, 2020 – During the week ending August 1st, 2020, there were 5,590 new postings. New postings are up 8% or +432 ads from a week ago. This one-week top line increase was driven by Retail Trade and Health Care & Social Assistance, respectively up 148 and 128 new postings over the week. Large weekly declines in other industries include Finance & Insurance (-124) and Manufacturing (-103). Total new weekly postings during the months of June and July were between 4,376 and 6,117. During the height of the statewide lockdown in April and May, weekly postings ranged between 2,273 and 4,341. This report includes new postings data from the week before Tropical Storm Isaias caused power outages throughout the state. The impact of that storm may have a dampening effect on total new job ads in next week’s report.



Industries with the most new postings include Health & Social Assistance, Retail Trade, and Accommodation & Food Service.

Occupations with the most new postings include Retail Salesperson, Driver/Sales Workers and Registered Nurses.

Employers with the most new postings include Lowe’s, Hartford Healthcare, and Amazon.

The three industries with the most new job postings where

- **Health Care and Social Assistance** (1,018 new postings, +14% over the week)
- **Retail Trade** (799 new postings, +23% over the week)
- **Accommodation & Food Service** (374 new postings, +31% over the week)

HWOL New Weekly Industry Job Ads - CT Statewide

NAICS	Industry	Ads Week Ending 8/1/20	1 week ago: 7/25/20	4 weeks ago: 7/4/20	1 week change		4 week change	
					%	#	%	#
00	Total	5,590	5,158	4,410	8%	432	27%	1,180
11	Agriculture, Forestry, Fishing and Hunting	15	6	4	150%	9	275%	11
21	Mining, Quarrying, and Oil and Gas Extraction	5	12	5	-58%	-7	0%	0
22	Utilities	32	25	56	28%	7	-43%	-24
23	Construction	59	65	53	-9%	-6	11%	6
31	Manufacturing	233	336	216	-31%	-103	8%	17
42	Wholesale Trade	33	36	20	-8%	-3	65%	13
44	Retail Trade	799	651	435	23%	148	84%	364
48	Transportation and Warehousing	160	144	470	11%	16	-66%	-310
51	Information	120	138	112	-13%	-18	7%	8
52	Finance and Insurance	357	481	327	-26%	-124	9%	30
53	Real Estate and Rental and Leasing	80	85	92	-6%	-5	-13%	-12
54	Professional, Scientific, and Technical Services	219	304	214	-28%	-85	2%	5
55	Management of Companies and Enterprises	2	6	3	-67%	-4	-33%	-1
56	Administrative and Support	185	188	114	-2%	-3	62%	71
61	Educational Services	271	206	139	32%	65	95%	132
62	Health Care and Social Assistance	1,018	890	840	14%	128	21%	178
71	Arts, Entertainment, and Recreation	48	29	22	66%	19	118%	26
72	Accommodation and Food Services	374	285	265	31%	89	41%	109
81	Other Services (except Public Administration)	102	88	59	16%	14	73%	43
92	Public Administration	129	79	80	63%	50	61%	49
99	unspecified	1,349	1,104	884	22%	245	53%	465

Source: CT DOL Analysis of HWOL

10 sectors had job posting increases over the week and 10 sectors had decreases. Some of the largest percent increases occurred in Public Administration (+63% or +50 new postings), Educational Services (+32% or +65 new postings), and Accommodation & Food Services (+31% or +89 new postings). Of the 10 declining sectors, 6 had new job ad decreases of 7 ads or less. Sectors with larger decreases include Manufacturing (-31% or -103 new postings), Prof.,Sci.,& Tech. Services (-28% or -85 new postings) and Finance & Insurance (-26% or -124 new postings).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

New Job Postings by Occupation

The occupations with the most new postings during the week ending 8/01/20 were:

- Retail Salesperson (241 new postings, +3% over the week)
- Driver/Sales Worker (159 new postings, +64% over the week)
- Registered Nurses (154 new postings, -17% over the week)

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending 8/01/20	1 week ago: 7/25/20	4 weeks ago: 7/04/20	1 week change		4 week change	
				%	#	%	#
Retail Salespersons	241	235	131	3%	6	84%	110
Driver/Sales Workers	159	97	31	64%	62	413%	128
Registered Nurses	154	185	171	-17%	-31	-10%	-17
Supervisors of Retail Sales Workers	133	112	88	19%	21	51%	45
Sales Representatives, Wholesale and Manuf.	129	125	86	3%	4	50%	43
Customer Service Representatives	127	138	87	-8%	-11	46%	40
Stock Clerks and Order Fillers	110	79	45	39%	31	144%	65
Personal Care Aides	109	71	48	54%	38	127%	61
Laborers and Freight, Stock, and Material Movers	106	81	58	31%	25	83%	48
Computer Occupations, All Other	104	123	106	-15%	-19	-2%	-2
Managers, All Other	98	103	84	-5%	-5	17%	14
Cashiers	83	29	17	186%	54	388%	66
Secretaries and Administrative Assistants	80	64	58	25%	16	38%	22
Medical and Health Services Managers	75	71	69	6%	4	9%	6
Nursing Assistants	72	59	55	22%	13	31%	17
Preschool Teachers, Except Special Education	70	34	11	106%	36	536%	59
Software Developers, Applications	64	91	136	-30%	-27	-53%	-72
Heavy and Tractor-Trailer Truck Drivers	63	66	418	-5%	-3	-85%	-355
Janitors and Cleaners	57	59	48	-3%	-2	19%	9
Medical Secretaries	55	41	39	34%	14	41%	16
Combined Food Preparation and Serving Workers	54	54	71	0%	0	-24%	-17
Waiters and Waitresses	53	36	24	47%	17	121%	29
Maintenance and Repair Workers, General	52	66	34	-21%	-14	53%	18
Light Truck or Delivery Services Drivers	45	33	16	36%	12	181%	29
Childcare Workers	44	13	15	238%	31	193%	29

Source: CT DOL Analysis of HWOL

Employers with the Most New Job Postings

The ten employers with the most new job postings for the week ending July 25th were mostly in Retail Trade, Finance & Insurance, and Healthcare. 9 out of 10 Employers with the most new postings had increases over the week. Some of the largest increases over the week were had by Lowe’s Companies, Kohl’s, and Dattco Travel.

Employer	Ads Week Ending: 8/01/20	1 Week Ago: 7/25/20	4 Weeks Ago: 7/04/20	1 Week # Change	4 Week # Change
Lowe's Companies, Inc	144	54	27	90	117
Hartford Healthcare	103	44	108	10	-5
Amazon	70	73	44	25	26
State Connecticut	68	3	22	21	46
CVS Health	63	11	17	-9	46
Dattco Travel	50	0	3	27	47
Bonefish Grill	49	0	0	25	49
Kohl's	44	14	0	30	44
Cigna Corporation	40	76	32	26	8
Petco	36	12	35	29	1

Source: CT DOL Analysis of HWOL

Covid-19 and Weekly New Job Postings

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>